

“Plan” A Pizz-A-Thon As A “Fund Raiser”

This 2 page flyer illustrates activities included in last 15 years of testing.

Email e1935w@aol.com for planning details.

*A great program to educate youth, while generating funds for a *cause!*

**membership drive, help a family or child in need!*



Creating, Marketing & Presenting



Exploring & Discovering

How the Program Works

1. Teams create a “prize pizza.” They represent a marketing team for a pizza company and develop a marketing report. Sponsor representatives serve as judges as kids bake their pizzas and give a 5 minute marketing report.



2. They decide on toppings and research each ingredient back to the soil and discover importance of soil conservation.

Older students assist the team, (an effective way to develop leadership).



3. Students use the Internet, books, magazines, and surveys to research and insure quality of their prize pizza.



4. They experiment in growing plants comparing topsoil and subsoil so they understand the value of conservation in protecting our food producing resources.



5. In their research, teams learn about the many products made from agriculture and the many careers.

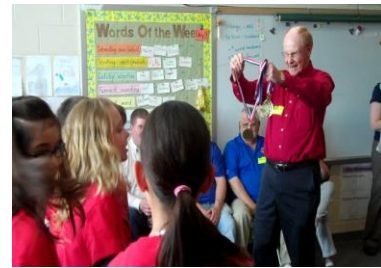


6. They learn where their pizza ingredients originated.



Fun at awards ceremony

And teams earn Pizz-A-ThonT shirt and medallions.



7. After teams research and prepare their marketing reports they are ready for competition.

Tasting Contest
Judging team created pizzas.



(Individual) Place Mat Contest



Eldon Weber, author while at Iowa State University.
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