

Testing and Adapting the Pizz-A-Thon for High School FFA

FFA Proposal 2015: Pilot test the Pizz-A-Thon in FFA as a *Supervised Agriculture Experience* (SAE) and as a “mock business” for high school curriculum. Develop recommendations, adapting the present K-8 features of the program to fit core learning standards of high school agriculture.

Experiential Learning Activities to be adapted and tested

- **News Reporting** -team members could prepare news releases & take pictures of activities
- **Researching and Analyzing** the many careers involved in the food and fiber industry
- **Surveying** to determine preferences of pizza by specific age groups
- **Planning and/or Planting a Pizza Garden**, harvesting ingredients for team pizzas
- **Developing Culinary Skills** in creating a recipe, calculating calorie content, & baking their pizza
- **Marketing the Team Pizza** using a logo and/or place mat, jingles, songs, cost savings, etc.
- **Presenting (5 minute marketing report)**. demonstrating presentation skills

Pizz-A-Thon FFA Benefits: A new model “Get a slice of education”

- Attract elementary and middle school students to become interested in FFA
- earn money for their chapter
- develop Ag communication skills
- develop & demonstrate sales skills
- help carry the food producing & soil and water protection story to the younger generation
- bring awareness of careers in food & industry to younger generation

Suggested testing locations:

Interest has been shown at Alburnet, Iowa Linn County Soil and Water Conservation District And Edgewater-Colesburg, Delaware/Clayton County Soil and Water Conservation Distirct.

Recommendation: Identify additional schools and locations through the NRCS Workshop and the National Association of Agriculture Educators (NAAE) Conference in November of 2015.

Planning Assistance available:

Through the web site www.pizz-a-thon.com

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